

# Composite Exhibit 5

**United States Patent Office**

**741,279**  
**Registered Nov. 27, 1962**

---

**PRINCIPAL REGISTER**  
**Trademark**

**Ser. No. 133,150, filed Dec. 1, 1961**

**HAMILTON**

Hamilton Watch Company (Pennsylvania corporation)  
Columbia Ave.  
Lancaster, Pa.

For: HOROLOGICAL INSTRUMENTS—NAMELY,  
WATCHES, CLOCKS, CHRONOMETERS, AND  
PARTS THEREOF—in CLASS 27.

First use at least as early as 1909 on watch move-  
ments; in commerce at least as early as 1909.

Owner of Reg. Nos. 203,657, 607,681, and others.



**United States Patent and Trademark Office**

[Home](#) | [Site Index](#) | [Search](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)



**Assignments on the Web > Trademark Query**

**Trademark Assignment Abstract of Title**

**Total Assignments: 7**

**Serial #:** [72133150](#)

**Filing Dt:** 12/01/1961

**Reg #:** [741279](#)

**Reg. Dt:** 11/27/1962

**Registrant:** Hamilton Watch Company

**Mark:** HAMILTON

**Assignment: 1**

**Reel/Frame:** [0214/0280](#)

**Recorded:** 01/11/1972

**Pages:** 4

**Conveyance:** ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**Assignor:** [HAMILTON WATCH COMPANY](#)

**Exec Dt:** 11/04/1971

**Entity Type:** CORPORATION

**Citizenship:** PENNSYLVANIA

**Assignee:** [HAMILTON WATCH CO., INC.](#)

188 E. POST RD.  
WHITE PLAINS, NEW YORK 10601

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Correspondent:** LEBLANC AND SHUR

1000 VERMONT AVE., N.W.  
WASHINGTON, DC 20005

**Assignment: 2**

**Reel/Frame:** [0253/0849](#)

**Recorded:** 05/08/1974

**Pages:** 11

**Conveyance:** CERTIFIED COPY OF DISSOLUTION FILED IN THE OFFICE OF THE SECRETARY OF STATE OF DELAWARE ON MAY 8, 1973.

**Assignor:** [HAMILTON WATCH CO., INC.](#)

**Exec Dt:** 04/26/1974

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** [HAMILTON WATCH CO., INC.](#)

**Entity Type:** CORPORATION

**Citizenship:** PENNSYLVANIA

**Correspondent:** LEBLANC & SHUR

1750 K ST., N.W.  
WASHINGTON, DC 20006

**Assignment: 3**

**Reel/Frame:** [0336/0590](#)

**Recorded:** 10/18/1978

**Pages:** 8

**Conveyance:** MORTGAGE FOR INDEBTEDNESS RECITED. ASSIGNOR HEREBY GRANT, BARGAIN, SELL AND CONVEY UNTO ASSIGNEE SAID MARK AND THE GOOD WILL. SUBJECT TO CONDITION RECITED. (SEE RECORD FOR DETAILS).

**Assignor:** [HAMILTON WATCH CO., INC.](#)

**Exec Dt:** 08/22/1978

**Entity Type:** CORPORATION

**Citizenship:** PENNSYLVANIA

**Assignee:** [PHILADELPHIA NATIONAL BANK, THE](#)

BROAD AND CHESTNUT STREETS  
PHILADELPHIA, PENNSYLVANIA 19101

**Entity Type:** A NATIONAL BANKING ASSOCIATION

**Citizenship:** NONE

**Correspondent:** SEIDEL, GONDA & GOLDHAMMER, P.C.

THREE PENN CENTER PLAZA  
SUITE 600  
PHILADELPHIA, PA 19102

**Assignment: 4**

**Reel/Frame:** [0366/0168](#)

**Recorded:** 03/31/1980

**Pages:** 6

**Conveyance:** AMENDMENT NO. 1, TO MORTGAGE AGREEMENT RECORDED OCT. 18, 1978, ON REEL 336 FRAMES 590-597 SEE RECORD FOR DETAILS

**Assignor:** [HAMILTON WATCH CO., INC.](#)

**Exec Dt:** 01/17/1979

**Entity Type:** CORPORATION

**Citizenship:** PENNSYLVANIA

**Assignee:** [PHILADELPHIA NATIONAL BANK, THE](#)

BROAD AND CHESTNUT STS.  
PHILADELPHIA, PENNSYLVANIA 19101

**Entity Type:** A NATIONAL BANKING ASSOCIATION

**Citizenship:** NONE

**Correspondent:** SEIDEL, GONDA, ET AL.

THREE PENN CENTER PLAZA  
SUITE 600  
PHILADELPHIA, PA 19102

**Assignment: 5**

**Reel/Frame:** [0697/0390](#) **Recorded:** 03/22/1990 **Pages:** 0

**Conveyance:** ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**Assignor:** [HAMILTON WATCH CO., INC.](#)

**Exec Dt:** 03/15/1990  
**Entity Type:** CORPORATION  
**Citizenship:** PENNSYLVANIA  
**Entity Type:** CORPORATION  
**Citizenship:** DELAWARE

**Assignee:** [SMH \(US\) INC.](#)  
35 EAST 21ST STREET  
NEW YORK, NEW YORK 10010

**Correspondent:**

**Assignment: 6**

**Reel/Frame:** [2588/0829](#) **Recorded:** 12/27/2002 **Pages:** 3

**Conveyance:** CHANGE OF NAME AND ADDRESS

**Assignor:** [SMH \(US\) INC.](#)

**Exec Dt:** 07/09/1998  
**Entity Type:** CORPORATION  
**Citizenship:** DELAWARE  
**Entity Type:** CORPORATION  
**Citizenship:** DELAWARE

**Assignee:** [SWATCH GROUP \(U.S.\) INC., THE](#)  
1200 HARBOR BOULEVARD, 7TH FLOOR  
WEEHAWKEN, NEW JERSEY 07087

**Correspondent:** COLLEN IP, INTELLECTUAL PROPERTY LAW, PC  
80 SOUTH HIGHLAND AVENUE  
THE HOLYOKE-MANHATTAN BUILDING  
OSSINING NEW YORK 10562

**Assignment: 7**

**Reel/Frame:** [5525/0001](#) **Recorded:** 05/28/2015 **Pages:** 10

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Assignor:** [THE SWATCH GROUP \(U.S.\) INC.](#)

**Exec Dt:** 03/12/2015  
**Entity Type:** CORPORATION  
**Citizenship:** DELAWARE  
**Entity Type:** AKTIENGESELLSCHAFT (AG)  
**Citizenship:** SWITZERLAND

**Assignee:** [HAMILTON INTERNATIONAL AG; \(HAMILTON INTERNATIONAL SA\); \(HAMILTON INTERNATIONAL LTD\)](#)  
MATTENSTRASSE 149  
2503 BIEL/BIENNE, SWITZERLAND

**Correspondent:** COLLEN IP INTELLECTUAL PROPERTY LAW, PC  
80 SOUTH HIGHLAND AVENUE  
OSSINING, NY 10562

**Domestic rep:** JESS M. COLLEN  
80 SOUTH HIGHLAND AVENUE  
OSSINING, NY 10562

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350. v.2.6  
Web interface last modified: August 25, 2017 v.2.6

Search Results as of: 09/17/2020 06:42 PM

**Int. Cl.: 14**

**Prior U.S. Cl.: 27**

**United States Patent and Trademark Office**

**Reg. No. 1,148,416**

**Registered Mar. 17, 1981**

**TRADEMARK**  
**Principal Register**

**KHAKI**

Hamilton Watch Co., Inc. (Pennsylvania corporation)  
123 S. Broad St.  
Philadelphia, Pa. 19107

For: WATCHES, in CLASS 14 (U.S. Cl. 27).  
First use May 15, 1979; in commerce May 24,  
1979.

Ser. No. 217,409, filed May 29, 1979.

DAVID C. REIHNER, Primary Examiner

**Int. Cl.: 14**

**Prior U.S. Cl.: 27**

**United States Patent and Trademark Office**

**Reg. No. 1,148,416**

**Registered Mar. 17, 1981**

**TRADEMARK**  
**Principal Register**

**KHAKI**

Hamilton Watch Co., Inc. (Pennsylvania corporation)  
123 S. Broad St.  
Philadelphia, Pa. 19107

For: WATCHES, in CLASS 14 (U.S. Cl. 27).  
First use May 15, 1979; in commerce May 24,  
1979.

Ser. No. 217,409, filed May 29, 1979.

DAVID C. REIHNER, Primary Examiner

**Int. Cl.: 14**

**Prior U.S. Cl.: 27**

**United States Patent and Trademark Office**

**Reg. No. 1,148,416**

**Registered Mar. 17, 1981**

**TRADEMARK**  
**Principal Register**

**KHAKI**

Hamilton Watch Co., Inc. (Pennsylvania corporation)  
123 S. Broad St.  
Philadelphia, Pa. 19107

For: WATCHES, in CLASS 14 (U.S. Cl. 27).  
First use May 15, 1979; in commerce May 24,  
1979.

Ser. No. 217,409, filed May 29, 1979.

DAVID C. REIHNER, Primary Examiner

**Trademark Assignment Abstract of Title**

**Total Assignments: 3**

Serial #: [73217409](#) Filing Dt: 05/29/1979 Reg #: [1148416](#) Reg. Dt: 03/17/1981  
 Registrant: HAMILTON WATCH CO., INC.  
 Mark: KHAKI

**Assignment: 1**

Reel/Frame: [0697/0390](#) Recorded: 03/22/1990 Pages: 0  
 Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL  
 Assignor: [HAMILTON WATCH CO., INC.](#) Exec Dt: 03/15/1990  
 Entity Type: CORPORATION  
 Citizenship: PENNSYLVANIA  
 Assignee: [SMH \(US\) INC.](#) Entity Type: CORPORATION  
 35 EAST 21ST STREET Citizenship: DELAWARE  
 NEW YORK, NEW YORK 10010

**Correspondent:**

**Assignment: 2**

Reel/Frame: [4162/0276](#) Recorded: 03/05/2010 Pages: 2  
 Conveyance: CHANGE OF NAME  
 Assignor: [SMH \(US\) INC.](#) Exec Dt: 07/09/1998  
 Entity Type: CORPORATION  
 Citizenship: DELAWARE  
 Assignee: [THE SWATCH GROUP \(U.S.\) INC.](#) Entity Type: CORPORATION  
 1200 HARBOR BOULEVARD, 7TH FLOOR Citizenship: DELAWARE  
 WEEHAWKEN, NEW JERSEY 07087

**Correspondent:**

**Assignment: 3**

Reel/Frame: [5325/0001](#) Recorded: 05/28/2015 Pages: 10  
 Conveyance: ASSIGNS THE ENTIRE INTEREST  
 Assignor: [THE SWATCH GROUP \(U.S.\) INC.](#) Exec Dt: 03/12/2015  
 Entity Type: CORPORATION  
 Citizenship: DELAWARE  
 Assignee: [HAMILTON INTERNATIONAL AG; \(HAMILTON INTERNATIONAL SA\); \(HAMILTON INTERNATIONAL LTD\)](#) Entity Type: AKTIENGESELLSCHAFT (AG)  
 MATTENSTRASSE 149 Citizenship: SWITZERLAND  
 2503 BIEL/BIENNE, SWITZERLAND

**Correspondent:**

**Domestic rep:**

COLLEN IP INTELLECTUAL PROPERTY LAW, PC  
 80 SOUTH HIGHLAND AVENUE  
 OSSINING, NY 10562  
 JESS M. COLLEN  
 80 SOUTH HIGHLAND AVENUE  
 OSSINING, NY 10562

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350. v.2.6  
 Web interface last modified: August 25, 2017 v.2.6

Search Results as of: 09/21/2021 04:16 PM



**Int. Cl.: 14**

**Prior U.S. Cl.: 27**

**United States Patent and Trademark Office** **Reg. No. 1,622,393**  
**Registered Nov. 13, 1990**

---

**TRADEMARK  
PRINCIPAL REGISTER**

**VENTURA**

PIQUOT-MERIDIEN (INTERNATIONAL) SA  
(SWITZERLAND CORPORATION)  
HOCHBORDSTRASSE 9  
DUBENDORF, ZURICH, SWITZERLAND

FIRST USE 7-5-1988; IN COMMERCE  
7-5-1988.

SER. NO. 73-797,659, FILED 5-4-1989.

FOR: WATCHES, CLOCKS AND PARTS  
THEREOF, IN CLASS 14 (U.S. CL. 27).

KATHERINE STOIDES, EXAMINING ATTOR-  
NEY



**United States Patent and Trademark Office**

[Home](#) | [Site Index](#) | [Search](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)



**Assignments on the Web > Trademark Query**

**Trademark Assignment Abstract of Title**

**Total Assignments: 6**

**Serial #:** [73797659](#)      **Filing Dt:** 05/04/1989      **Reg #:** [1622393](#)      **Reg. Dt:** 11/13/1990  
**Registrant:** PIQUOT-MERIDIEN (INTERNATIONAL) SA  
**Mark:** VENTURA

**Assignment: 1**

**Reel/Frame:** [0812/0650](#)      **Recorded:** 05/02/1991      **Pages:** 4

**Conveyance:** ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**Assignor:** [PIQUOT-MERIDIEN \(INTERNATIONAL\) SA](#)

**Exec Dt:** 04/16/1991

**Entity Type:** CORPORATION

**Citizenship:** SWITZERLAND

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** [SMH \(US\) INC.](#)

35 EAST 21ST STREET  
 NEW YORK, NEW YORK 10010

**Correspondent:**

RICHARD S. SHENIER  
 SHENIER & OCONNOR  
 380 LEXINGTON AVENUE  
 NEW YORK, NEW YORK 10168

**Assignment: 2**

**Reel/Frame:** [1015/0134](#)      **Recorded:** 08/25/1993      **Pages:** 3

**Conveyance:** NOTICE OF RECORDATION OF ASSIGNMENT -- 10-08-1991. SEE RECORD FOR DETAILS.

**Assignor:** [PIQUOT-MERIDIEN \(INTERNATIONAL\) SA](#)

**Exec Dt:** 10/08/1991

**Entity Type:** CORPORATION

**Citizenship:** SWITZERLAND

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** [SMH \(US\) INC.](#)

35 EAST 21ST STREET  
 NEW YORK, NEW YORK 10010

**Correspondent:**

RICHARD S. SHENIER  
 SHENIER & O'CONNOR  
 380 LEXINGTON AVENUE  
 NEW YORK, NY 10168

**Assignment: 3**

**Reel/Frame:** [0914/0845](#)      **Recorded:** 11/16/1992      **Pages:** 3

**Conveyance:** ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**Assignor:** [DESIGN ON TIME SA](#)

**Exec Dt:** 10/14/1992

**Entity Type:** CORPORATION

**Citizenship:** SWITZERLAND

**Entity Type:** JOINT-STOCK CO.

**Citizenship:** NONE

**Assignee:** [VENTURA DESIGN ON TIME AG \(VENTURA DESIGN ON TIME SA\) \(VENTURA DESIGN ON TIME LTD.\)](#)

BLATTACHER 14 WANGEN, SWITZERLAND

**Correspondent:**

MCGLEW AND TUTTLE, P.C.  
 JESS M. COLLEN  
 SCARBOROUGH STATION  
 SCARBOROUGH, NY 10510-0827

**Assignment: 4**

**Reel/Frame:** [2158/0884](#)      **Recorded:** 09/28/2000      **Pages:** 4

**Conveyance:** CHANGE OF NAME

**Assignor:** [SMH \(US\) INC.](#)

**Exec Dt:** 07/09/1998

**Entity Type:** CORPORATION

**Citizenship:** NEW YORK

**Entity Type:** CORPORATION

**Citizenship:** NEW JERSEY

**Assignee:** [THE SWATCH GROUP \(U.S.\) INC.](#)

7TH FLOOR  
 1200 HARBOR BOULEVARD

WEEHAWKEN, NEW JERSEY 07087

**Correspondent:** COLLEN LAW ASSOCIATES, P.C.  
JESS M. COLLEN  
SCARBOROUGH STATION - BOX 306  
SCARBOROUGH, NY 10510-0806

**Assignment: 5**

**Reel/Frame:** [2320/0118](#) **Recorded:** 06/22/2001 **Pages:** 10

**Conveyance:** CORRECTIVE CHANGE OF NAME TO CORRECT THE STATE OF INCORPORATION ON REEL 2158, FRAME 0884

**Assignor:** [SMH \(US\) INC.](#) **Exec Dt:** 07/09/1998

**Entity Type:** CORPORATION  
**Citizenship:** DELAWARE

**Assignee:** [SWATCH GROUP \(U.S.\) INC., THE](#) **Entity Type:** CORPORATION  
1200 HARBOR BOULEVARD, 7TH FLOOR  
WEEHAWKEN, NEW JERSEY 07087 **Citizenship:** DELAWARE

**Correspondent:** COLLEN LAW ASSOCIATES, P.C.  
JESS M. COLLEN  
THE HOLYOKE-MANHATTAN BUILDING  
80 SOUTH HIGHLAND AVENUE  
OSSINING, NEW YORK 10562

**Assignment: 6**

**Reel/Frame:** [5525/0001](#) **Recorded:** 05/28/2015 **Pages:** 10

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Assignor:** [THE SWATCH GROUP \(U.S.\) INC.](#) **Exec Dt:** 03/12/2015

**Entity Type:** CORPORATION  
**Citizenship:** DELAWARE

**Assignee:** [HAMILTON INTERNATIONAL AG; \(HAMILTON INTERNATIONAL SA\); \(HAMILTON INTERNATIONAL LTD\).](#) **Entity Type:** AKTIENGESELLSCHAFT (AG)  
MATTENSTRASSE 149  
2503 BIEL/BIENNE, SWITZERLAND **Citizenship:** SWITZERLAND

**Correspondent:** COLLEN IP INTELLECTUAL PROPERTY LAW, PC  
80 SOUTH HIGHLAND AVENUE  
OSSINING, NY 10562

**Domestic rep:** JESS M. COLLEN  
80 SOUTH HIGHLAND AVENUE  
OSSINING, NY 10562

Search Results as of: 09/17/2020 06:55 PM

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350. v.2.6  
Web interface last modified: August 25, 2017 v.2.6

**Int. Cl.: 14**

**Prior U.S. Cls.: 2, 27, 28 and 50**

**Reg. No. 2,181,720**

**United States Patent and Trademark Office**

**Registered Aug. 18, 1998**

**TRADEMARK  
PRINCIPAL REGISTER**

**HAMILTON**

SMH (U.S.) INC. (DELAWARE CORPORATION)  
1200 HARBOR BOULEVARD  
WEEHAWKEN, NJ 07087

OWNER OF U.S. REG. NOS. 436,762, 741,279  
AND OTHERS.

SEC. 2(F).

FOR: WATCHES, IN CLASS 14 (U.S. CLS. 2,  
27, 28 AND 50).

SER. NO. 75-099,848, FILED 4-24-1996.

FIRST USE 2-22-1989; IN COMMERCE  
2-22-1989.

ELLEN B. AWRICH, EXAMINING ATTORNEY



# United States Patent and Trademark Office

[Home](#) | [Site Index](#) | [Search](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)



## Assignments on the Web > [Trademark Query](#)

### Trademark Assignment Abstract of Title

#### Total Assignments: 2

**Serial #:** [75099848](#)

**Filing Dt:** 04/24/1996

**Reg #:** [2181720](#)

**Reg. Dt:** 08/18/1998

**Registrant:** SMH (U.S.) Inc.

**Mark:** HAMILTON

#### Assignment: 1

**Reel/Frame:** [2921/0572](#)

**Recorded:** 08/11/2004

**Pages:** 4

**Conveyance:** CHANGE OF NAME

**Assignor:** [SMH \(U.S.\) INC.](#)

**Exec Dt:** 07/09/1998

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** [THE SWATCH GROUP \(U.S.\) INC.](#)

1200 HARBOR BOULEVARD, 7TH FLOOR  
WEEHAWKEN, NEW JERSEY 07087

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Correspondent:** COLLEN, IP, INTELLECTUAL PROP. ET AL

JANE F. COLLEN  
THE HOLYOKE-MANHATTAN BUILDING  
80 SOUTH HIGHLAND AVE. TOWN OF OSSINING  
WESTCHESTER COUNTY NY 10562

#### Assignment: 2

**Reel/Frame:** [5525/0001](#)

**Recorded:** 05/28/2015

**Pages:** 10

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Assignor:** [THE SWATCH GROUP \(U.S.\) INC.](#)

**Exec Dt:** 03/12/2015

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** [HAMILTON INTERNATIONAL AG;\\_\(HAMILTON INTERNATIONAL SA\);\\_\(HAMILTON INTERNATIONAL LTD\).](#)

MATTENSTRASSE 149  
2503 BIEL/BIENNE, SWITZERLAND

**Entity Type:** AKTIENGESELLSCHAFT (AG)

**Citizenship:** SWITZERLAND

**Correspondent:** COLLEN IP INTELLECTUAL PROPERTY LAW, PC

80 SOUTH HIGHLAND AVENUE  
OSSINING, NY 10562

**Domestic rep:** JESS M. COLLEN

80 SOUTH HIGHLAND AVENUE  
OSSINING, NY 10562

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350. v.2.6  
Web interface last modified: August 25, 2017 v.2.6

Search Results as of: 09/17/2020 07:01 PM

[HOME](#) | [INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [CONTACT US](#) | [PRIVACY STATEMENT](#)